

UNIVERSITY VISION, MISSION, INSTITUTIONAL GOALS and INSTITUTIONAL OUTCOMES

VISION

Democratize quality education.
Be the visionary and industry leader.
Give hope and transform lives.

MISSION

University of Cebu offers affordable and quality education responsive to the demands of local and international communities.

University of Cebu commits itself to:

- serve as an active catalyst in providing efficient and effective delivery of educational services;
- pursue excellence in instruction, research and community service social and economic development as well as environmental sustainability;
- acquire, disseminate and utilize appropriate technology to enhance the university's educational service; and,
- foster an organizational culture that nurtures employee productivity and engagement.

INSTITUTIONAL GOALS

- 1.To offer programs to include Alternative Learning Systems that are relevant, holistic and compliant with institutional, regulatory, industry and accreditation standards that will develop life-long learners.
- 2.To develop among stakeholders social awareness, responsibility and accountability anchored on instruction, research and production.
- 3.To complement the academic programs with holistic and integrated student personnel services.
- 4.To develop a pool of qualified, professional and motivated faculty in the areas of instruction, research and community extension.
- 5.To ensure effective administration and supervision of instructional and learning resources in support of the academic programs.
- 6.To provide an environment that is safe, functional and conducive to teaching, learning and working.
- 7.To ensure operations which are collaborative, sustainable, efficient and effective in meeting the needs of the institution and its stakeholders.

INSTITUTIONAL OUTCOMES

University of Cebu graduates will be able to:

- 1.demonstrate skills and competencies in one's educational level and field of discipline towards lifelong learning;
- 2.express proficiency in both oral and written communication;
- 3.demonstrate social accountability and ethical responsibility towards the community and the environment;
- 4.exhibit proactive and collaborative attributes in a diverse society;
- 5.utilize appropriate technology; and
- 6.manifest ethical behavior in diverse situations.

CORE VALUES

These are the core values that the University of Cebu upholds:

1. Innovation
"Be the visionary and the industry leader"
2. Camaraderie
"Living in the spirit of harmony and approachability"
3. Alignment
"All activities geared towards core values and priorities"
4. Respect
"Always a professional, mindful of God, university, the community and self"
5. Excellence
"To be great at whatever it is we do and go for the best"